

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 7, 2024

Twilio Inc.

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation)

001-37806  
(Commission  
File Number)

26-2574840  
(IRS Employer  
Identification No.)

101 Spear Street, Fifth Floor  
San Francisco, California 94105  
(Address of principal executive offices) (Zip Code)

(415) 390-2337  
(Registrant's telephone number, including area code)

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.001 per share	TWLO	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  Emerging growth company

**Item 2.02 Results of Operations and Financial Condition.**

On May 7, 2024, Twilio Inc. (the “Company”) issued a press release announcing its financial results for the quarter ended March 31, 2024. A copy of the press release is furnished herewith as Exhibit 99.1.

The information furnished under this Item 2.02 and in the accompanying Exhibit 99.1 shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference in such filing.

**Item 9.01 Financial Statements and Exhibits.**

*(d) Exhibits.*

**Exhibit No.   Description**

[99.1](#)   [Press release issued by Twilio Inc. dated May 7, 2024](#)

104   Cover Page Interactive Data File (embedded within the Inline XBRL document)

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

May 7, 2024

**TWILIO INC.**

By: /s/ Aidan Viggiano  
Name: Aidan Viggiano  
Title: Chief Financial Officer

## Twilio Announces First Quarter 2024 Results

**First Quarter Revenue of \$1.05 billion, up 4% reported and 7% organic year-over-year**

**First Quarter GAAP Loss from Operations of \$44 million, an 84% improvement year-over-year**

**First Quarter Non-GAAP Income from Operations of \$160 million; raised full year guidance to \$585 to \$635 million**

SAN FRANCISCO--(BUSINESS WIRE)--May 7, 2024--Twilio (NYSE: TWLO), the customer engagement platform that drives real-time, personalized experiences for today's leading brands, reported financial results for its first quarter ended March 31, 2024.

"We are operating with greater financial discipline, operational rigor, and focus on innovation than ever before," said Khozema Shipchandler, CEO of Twilio. "Our solid first quarter results build on the momentum that we've delivered over the last several quarters, demonstrating continued progress on profitability and significant free cash flow. Moving forward, we'll continue to drive further leverage, while also making focused investments that we expect will re-accelerate growth over time."

### First Quarter 2024 Financial Highlights

- Total revenue of \$1.05 billion for the first quarter of 2024, up 4% year-over-year. Communications revenue of \$972.0 million for the first quarter of 2024, up 4% year-over-year. Segment revenue of \$75.0 million for the first quarter of 2024, up 2% year-over-year.
- Total organic revenue growth of 7% year-over-year for the first quarter of 2024. Communications organic revenue growth of 7% year-over-year for the first quarter of 2024.
- GAAP loss from operations of \$43.5 million for the first quarter of 2024, compared with GAAP loss from operations of \$264.1 million for the first quarter of 2023.
- Non-GAAP income from operations of \$159.6 million for the first quarter of 2024, compared with non-GAAP income from operations of \$103.8 million for the first quarter of 2023.
- GAAP net loss per share attributable to common stockholders, basic and diluted, of \$0.31 based on 181.0 million weighted average shares outstanding in the first quarter of 2024, compared with GAAP net loss per share attributable to common stockholders, basic and diluted, of \$1.84 based on 186.4 million weighted average shares outstanding in the first quarter of 2023.
- Non-GAAP net income per share attributable to common stockholders, diluted, of \$0.80 based on 183.4 million non-GAAP weighted average shares outstanding in the first quarter of 2024, compared with non-GAAP net income per share attributable to common stockholders, diluted, of \$0.47 based on 188.7 million non-GAAP weighted average shares outstanding in the first quarter of 2023.
- Net cash provided by operating activities of \$190.1 million and free cash flow of \$177.3 million for the first quarter of 2024. Net cash used in operating activities of \$97.9 million and free cash flow of \$(114.5) million for the first quarter of 2023.

### Key Metrics

- More than 313,000 Active Customer Accounts as of March 31, 2024, compared to more than 300,000 Active Customer Accounts as of March 31, 2023.
- Dollar-Based Net Expansion Rate of 102% for the first quarter of 2024 compared to Dollar-Based Net Expansion Rate of 106% for the first quarter of 2023.
- 5,582 employees as of March 31, 2024.

<i>Dollars in millions, except per share amounts</i>	<b>Q1 2024 Results</b>
Revenue	\$1,047
Y/Y Revenue Growth	4%
Y/Y Organic Revenue Growth	7%

	<b>Amount</b>	<b>Margin</b>
GAAP loss from operations	\$(44)	(4.2)%
Non-GAAP income from operations	\$160	15.2%
Cash provided by operating activities	\$190	18%
Free cash flow	\$177	17%
GAAP net loss attributable to common stockholders	\$(55)	
Non-GAAP net income attributable to common stockholders	\$146	
Net loss per share attributable to common stockholders, basic and diluted	\$(0.31)	
Non-GAAP net income per share attributable to common stockholders, diluted	\$0.80	

### Share Repurchase Program

In February 2023, Twilio's Board of Directors authorized a share repurchase program pursuant to which Twilio may repurchase up to \$1.0 billion of its outstanding Class A common stock. Subsequently, in March 2024, Twilio's Board of Directors authorized an additional \$2.0 billion of share repurchases. To date, Twilio has completed approximately \$1.5 billion of aggregate repurchases and is targeting to complete the remaining \$1.5 billion of repurchases before the end of 2024.

### Outlook

Twilio is initiating guidance for the second quarter ending June 30, 2024 and raising its non-GAAP income from operations range for fiscal year 2024. Twilio also expects its full year 2024 free cash flow to be in line with its full year 2024 non-GAAP income from operations. Lastly, Twilio is reaffirming the full year 2024 organic revenue growth guidance of 5% - 10%, as originally provided on March 5, 2024.

<i>Dollars in millions, except per share amounts</i>	<b>Q2 2024 Guidance</b>
Revenue	\$1,050 - \$1,060
Y/Y Revenue Growth	1% - 2%
Y/Y Organic Revenue Growth	4% - 5%
Non-GAAP income from operations	\$135 - \$145
Non-GAAP diluted earnings per share <sup>(1)</sup>	\$0.64 - \$0.68
Non-GAAP weighted average diluted shares outstanding	171

<i>Dollars in millions</i>	<b>2024 Full Year Guidance</b>
Organic Revenue Growth	5% - 10%
Non-GAAP income from operations	\$585 - \$635

<sup>(1)</sup> Non-GAAP diluted earnings per share guidance assumes no impact from volatility of foreign exchange rates.

### Conference Call Information

Twilio is hosting a Q&A conference call today, May 7, 2024, to discuss its first quarter 2024 financial results. The conference call will begin at 2:00 p.m. (PT) / 5:00 p.m. (ET), and investors and analysts should register for the webcast in advance by visiting <https://edge.media-server.com/mmc/p/8d9eqc2g/>. The live webcast of the conference call, as well as a replay and transcript, and Twilio's supplemental earnings presentation, will be available on the investor relations website at <https://investors.twilio.com>.

Twilio uses its investor relations website and its X (formerly Twitter) feed (@twilio), as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

## **About Twilio Inc.**

Today's leading companies trust Twilio's Customer Engagement Platform (CEP) to build direct, personalized relationships with their customers everywhere in the world. Twilio enables companies to use communications and data to add intelligence and security to every step of the customer journey, from sales to marketing to growth, customer service and many more engagement use cases in a flexible, programmatic way. Across 180 countries and territories, millions of developers and hundreds of thousands of businesses use Twilio to create magical experiences for their customers. For more information about Twilio (NYSE: TWLO) visit [www.twilio.com](http://www.twilio.com).

## **Forward-Looking Statements**

This press release and the accompanying conference call contain forward-looking statements within the meaning of the federal securities laws, which statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "can," "will," "would," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "forecasts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this press release and the accompanying conference call include, but are not limited to, statements about: our future financial performance, including our expected financial results and our guidance; our expectations regarding profitability, including when we will become profitable on GAAP and non-GAAP bases; our anticipated strategies and business plans; our expectations regarding our relationships with ISVs, partners and resellers, and our self-service and cross-sell efforts, and our ability to expand into new markets and larger deal sizes; our ability to execute on our announced plans and targets for Segment following our operational review; our ability to create synergies with our Communications and Segment products; the ongoing effects of our recent workforce reductions and other cost-saving measures; our expectations regarding compensation programs; our expectations regarding levels of stock-based compensation; the reorganization of our business and the shift in our segment reporting structure; our expectations regarding our sales pipeline, the benefits to us of recently signed deals, new product releases, increased investment and go-to-market focus to capture market share, our revenue growth, profit potential and anticipated cash flows, and our strategy for streamlining the customer experience; our ability to develop products related to generative artificial intelligence and machine learning, including CustomerAI and its use cases; our ability to deliver on our product roadmap and our focus on innovation; our expectations regarding share repurchases; and our expectations regarding the impact of macroeconomic and industry conditions, the impact of such conditions on our customers, and our ability to operate in such conditions. You should not rely upon forward-looking statements as predictions of future events.

The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties, and other factors that may cause our actual results, performance, or achievements to differ materially from those described in the forward-looking statements, including, among other things: our ability to successfully implement our cost-saving initiatives and to capture expected efficiencies; our ability to realize the anticipated benefits of changes to our operating model and organizational structure; the impact of macroeconomic uncertainties and market volatility; our financial performance, including expectations regarding our results of operations and the assumptions underlying such expectations, and ability to achieve and sustain profitability; our ability to attract and retain customers; our ability to compete effectively in an intensely competitive market; our ability to comply with modified or new industry standards, laws and regulations applying to our business, and increased costs associated with regulatory compliance; our ability to manage changes in network service provider fees and optimize our network service provider coverage and connectivity; our ability to form and expand partnerships; and our ability to successfully enter into new markets and manage our international expansion.

The forward-looking statements contained in this press release and the accompanying conference call are also subject to additional risks, uncertainties, and factors, including those more fully described in our most recent filings with the Securities and Exchange Commission, including our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Should any of these risks materialize, or should our assumptions prove to be incorrect, actual financial results could differ materially from our projections or those implied by these forward-looking statements. Further information on potential risks that could affect actual results will be included in the subsequent periodic and current reports and other filings that we make with the Securities and Exchange Commission from time to time. Moreover, we operate in a very competitive and rapidly changing environment, and new risks and uncertainties may emerge that could have an impact on the forward-looking statements contained in this press release and the accompanying conference call.

Forward-looking statements represent our management's beliefs and assumptions only as of the date such statements are made. We undertake no obligation to update any forward-looking statements made in this press release or the accompanying conference call to reflect events or circumstances occurring after this press release or accompanying conference call, as applicable, or to reflect new information or the occurrence of unanticipated events, except as required by law.

## **Non-GAAP Financial Measures**

In addition to financial information presented in accordance with U.S. generally accepted accounting principles ("GAAP"), this press release and the accompanying conference call include certain non-GAAP financial measures, including those listed below. We use these non-GAAP financial measures to evaluate our ongoing operations and for internal planning and forecasting purposes. We believe that these non-GAAP financial measures may be helpful to investors because they provide consistency and comparability with past financial performance, facilitate period-to-period comparisons of results of operations and assist in comparisons with other companies, many of which use similar non-GAAP financial measures to supplement their GAAP results. We believe organic revenue, organic revenue growth, Communications organic revenue and Communications organic revenue growth are useful in understanding the ongoing results of our operations on a consolidated basis and at the segment level. We believe free cash flow and free cash flow margin provide useful supplemental information to help investors understand underlying trends in our business and our liquidity.

These non-GAAP financial measures are presented for supplemental informational purposes only, should not be considered substitutes for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. A reconciliation of these measures to the most directly comparable GAAP measures is included at the end of this press release. We have not provided the forward-looking GAAP equivalents for certain forward-looking non-GAAP measures presented in this press release and the accompanying conference call, or a GAAP reconciliation, as a result of the uncertainty regarding, and the potential variability of, reconciling items such as stock-based compensation expense. Accordingly, a reconciliation of these non-GAAP guidance metrics to their corresponding GAAP equivalents is not available without unreasonable effort. However, it is important to note that material changes to reconciling items could have a significant effect on future GAAP results.

**Non-GAAP Gross Profit and Non-GAAP Gross Margin.** For the periods presented, we define non-GAAP gross profit and non-GAAP gross margin as GAAP gross profit and GAAP gross margin, respectively, adjusted to exclude stock-based compensation, amortization of acquired intangibles and payroll taxes related to stock-based compensation. Segment-level non-GAAP gross profit and non-GAAP gross margin are calculated using the same methodology, but using (and excluding, as applicable) only revenue and expenses attributable to the applicable segment.

**Non-GAAP Gross Profit Growth.** For the periods presented, we calculate non-GAAP gross profit growth by dividing (i) non-GAAP gross profit for the period presented less non-GAAP gross profit in the comparative period by (ii) non-GAAP gross profit in the comparative period.

**Non-GAAP Operating Expenses.** For the periods presented, we define non-GAAP operating expenses (including categories of operating expenses) as GAAP operating expenses (and categories of operating expenses) adjusted to exclude, as applicable, stock-based compensation, amortization of acquired intangibles, loss on net assets divested, acquisition and divestiture related expenses, payroll taxes related to stock-based compensation, charitable contributions, restructuring costs, and impairment of long-lived assets.

**Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin.** For the periods presented, we define non-GAAP income (loss) from operations and non-GAAP operating margin as GAAP loss from operations and GAAP operating margin, respectively, adjusted to exclude, as applicable, stock-based compensation, amortization of acquired intangibles, loss on net assets divested, acquisition and divestiture related expenses, payroll taxes related to stock-based compensation, charitable contributions, restructuring costs, and impairment of long-lived assets. Segment-level non-GAAP income (loss) from operations and non-GAAP operating margin are calculated using the same methodology, but using (and excluding, as applicable) only revenue and expenses attributable to the applicable segment.

**Non-GAAP Net Income (Loss) Attributable to Common Stockholders and Non-GAAP Net Income (Loss) Per Share Attributable to Common Stockholders.** For the periods presented, we define non-GAAP net income (loss) attributable to common stockholders and non-GAAP net income (loss) per share attributable to common stockholders, diluted (which we refer to as “non-GAAP diluted earnings per share”) as GAAP net loss attributable to common stockholders and GAAP net loss per share attributable to common stockholders, basic and diluted, respectively, adjusted to exclude share-based compensation, amortization of acquired intangibles, loss on net assets divested, acquisition and divestiture related expenses, payroll taxes related to stock-based compensation, amortization of debt discount and issuance costs, income tax benefit related to acquisitions, charitable contributions, share of losses from equity method investment, restructuring costs, impairment of long-lived assets and gains on or impairment of strategic investments.

**Organic Revenue.** For the periods presented, we define organic revenue as GAAP revenue, excluding (i) revenue from each acquired business and revenue from application-to-person (“A2P”) 10DLC fees imposed by major U.S. carriers on our core messaging business, in each case until the beginning of the first full quarter following the one-year anniversary of the closing date of such acquisition or the initial date such fees were charged and (ii) revenue from each divested business beginning in the quarter of the closing date of such divestiture; provided that (a) if an acquisition closes or such fees are initially charged on the first day of a quarter, such revenue will be included in organic revenue beginning on the one-year anniversary of the closing date of such acquisition or the initial date such fees were charged, and (b) if a divestiture closes on the last day of a quarter, such revenue will be included in organic revenue for that quarter. A2P 10DLC fees are fees imposed by U.S. mobile carriers for A2P SMS messages delivered to its subscribers, and we pass these fees to our messaging customers at cost.

**Organic Revenue Growth.** For the periods presented, we calculate organic revenue growth by dividing (i) organic revenue for the period presented less organic revenue in the comparative period by (ii) organic revenue in the comparative period. If revenue from certain acquisitions, divestitures or A2P 10DLC fees is included or excluded in organic revenue in the period presented, then revenue from the same acquisitions, divestitures and A2P 10DLC fees is included or excluded in organic revenue in the comparative period for purposes of the denominator in the organic revenue growth calculation. As a result, the denominator used in this calculation will not always equal the organic revenue reported for the comparative period. Organic revenue growth excluding crypto and Zipwhip software customers is calculated using the same methodology, but excluding revenue attributable to customers that operate in the cryptocurrency space and customers of our Zipwhip software business in each respective period. Communications organic revenue growth is calculated using the same methodology, but using (and excluding, as applicable) only revenue attributable to the Communications segment.

**Free Cash Flow and Free Cash Flow Margin.** For the periods presented, we define free cash flow and free cash flow margin as net cash provided by (used in) operating activities and operating cash flow margin, respectively, excluding capitalized software development costs and purchases of long-lived and intangible assets.

## Operating Metrics

We review a number of operational and financial metrics, including Active Customer Accounts and Dollar-Based Net Expansion Rate, to evaluate our business, measure our performance, identify trends affecting our business, formulate business plans and make strategic decisions. These metrics are not based on any standardized industry methodology and are not necessarily calculated in the same manner or comparable to similarly titled measures presented by other companies. Similarly, these metrics may differ from estimates published by third parties or from similarly titled metrics of our competitors due to differences in methodology. The numbers that we use to calculate Active Customer Accounts and Dollar-Based Net Expansion Rate are based on internal data. While these numbers are based on what we believe to be reasonable judgments and estimates for the applicable period of measurement, there are inherent challenges in measuring usage. We regularly review and may adjust our processes for calculating our internal metrics to improve their accuracy. If investors or analysts do not perceive our metrics to be accurate representations of our business, or if we discover material inaccuracies in our metrics, our reputation, business, results of operations, and financial condition would be harmed.

**Active Customer Accounts.** We define an Active Customer Account at the end of any period as an individual account, as identified by a unique account identifier, for which we have recognized at least \$5 of revenue in the last month of the period. A single organization may constitute multiple unique Active Customer Accounts if it has multiple account identifiers, each of which is treated as a separate Active Customer Account. Active Customer Accounts excludes customer accounts from Zipwhip, Inc. (“Zipwhip”). Communications Active Customer Accounts and Segment Active Customer Accounts are calculated using the same methodology, but using only revenue recognized from accounts in the respective segment. The number of consolidated and Communications Active Customer Accounts is rounded down to the nearest thousand. The number of Segment Active Customer Accounts is rounded down to the nearest hundred.

Our business and customer relationships have grown since we began reporting the number of Active Customer Accounts using the above definition, which is anchored to a minimum \$5 monthly revenue figure. We have a large number of Active Customer Accounts with relatively low individual spend that in the aggregate do not drive a significant portion of our revenue. Due to this dynamic, we believe that the number of Active Customer Accounts, as currently defined, is less informative now as an indicator of the growth of our business and future revenue trends than it has been in prior periods.

**Dollar-Based Net Expansion Rate.** Our Dollar-Based Net Expansion Rate compares the total revenue from all Active Customer Accounts and customer accounts from Zipwhip in a quarter to the same quarter in the prior year. To calculate the Dollar-Based Net Expansion Rate, we first identify the cohort of Active Customer Accounts and customer accounts from Zipwhip that were Active Customer Accounts or customer accounts from Zipwhip in the same quarter of the prior year. The Dollar-Based Net Expansion Rate is the quotient obtained by dividing the revenue generated from that cohort in a quarter, by the revenue generated from that same cohort in the corresponding quarter in the prior year. When we calculate Dollar-Based Net Expansion Rate for periods longer than one quarter, we use the average of the applicable quarterly Dollar-Based Net Expansion Rates for each of the quarters in such periods. Revenue from acquisitions does not impact the Dollar-Based Net Expansion Rate calculation until the quarter following the one-year anniversary of the applicable acquisition, unless the acquisition closing date is the first day of a quarter. As a result, for the quarter ended March 31, 2024, our Dollar-Based Net Expansion Rate excludes the contributions from any acquisitions made after January 1, 2023. Revenue from divestitures does not impact the Dollar-Based Net Expansion Rate calculation beginning in the quarter the divestiture closed, unless the divestiture closing date is the last day of a quarter. As a result, for the quarter ended March 31, 2024, our Dollar-Based Net Expansion Rate excludes the contributions from any divestitures made after March 31, 2023. Communications Dollar-Based Net Expansion Rate and Segment Dollar-Based Net Expansion Rate are calculated using the same methodology, but using only revenue attributable to the respective segment and Active Customer Accounts and customer accounts from Zipwhip for that respective segment. Dollar-Based Net Expansion Rate excluding crypto and Zipwhip software customers is calculated using the same methodology described above, but excluding revenue attributable to customers that operate in the cryptocurrency space and customers of our Zipwhip software business in each respective period. Revenue from customer accounts from Zipwhip, which we acquired on July 14, 2021, has been included in our Dollar-Based Net Expansion Rate beginning in the quarter ended December 31, 2022.

We believe that measuring Dollar-Based Net Expansion Rate, on an aggregate basis and at the segment level, provides an important indication of the performance of our efforts to increase revenue from existing customers. Our ability to drive growth and generate incremental revenue depends, in part, on our ability to maintain and grow our relationships with existing Active Customer Accounts and to increase their use of the platform. An important way in which we have historically tracked performance in this area is by measuring the Dollar-Based Net Expansion Rate for Active Customer Accounts. Our Dollar-Based Net Expansion Rate increases when such Active Customer Accounts increase their usage of a product, extend their usage of a product to new applications or adopt a new product. Our Dollar-Based Net Expansion Rate decreases when such Active Customer Accounts cease or reduce their usage of a product or when we lower usage prices on a product. As our customers grow their businesses and extend the use of our platform, they sometimes create multiple customer accounts with us for operational or other reasons. As such, when we identify a significant customer organization (defined as a single customer organization generating more than 1% of revenue in a quarterly reporting period) that has created a new Active Customer Account, this new Active Customer Account is tied to, and revenue from this new Active Customer Account is included with, the original Active Customer Account for the purposes of calculating this metric.

Source: Twilio Inc.



**TWILIO INC.****Condensed Consolidated Statements of Operations****(In thousands, except share and per share amounts)****(Unaudited)**

	<b>Three Months Ended March 31,</b>	
	<b>2024</b>	<b>2023</b>
Revenue	\$ 1,047,050	\$ 1,006,564
Cost of revenue	503,009	515,874
Gross profit	544,041	490,690
Operating expenses:		
Research and development	251,615	238,595
Sales and marketing	214,018	259,885
General and administrative	111,966	112,568
Restructuring costs	9,946	121,942
Impairment of long-lived assets	—	21,784
Total operating expenses	587,545	754,774
Loss from operations	(43,504)	(264,084)
Other expenses, net:		
Share of losses from equity method investment	(29,575)	(30,419)
Impairment of strategic investments	—	(46,154)
Other income, net	27,918	8,985
Total other expenses, net	(1,657)	(67,588)
Loss before provision for income taxes	(45,161)	(331,672)
Provision for income taxes	(10,188)	(10,467)
Net loss attributable to common stockholders	\$ (55,349)	\$ (342,139)
Net loss per share attributable to common stockholders, basic and diluted	\$ (0.31)	\$ (1.84)
Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted	181,017,726	186,403,349

**TWILIO INC.**
**Condensed Consolidated Balance Sheets**
**(In thousands)**
**(Unaudited)**

	As of March 31, 2024	As of December 31, 2023
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 672,595	\$ 655,931
Short-term marketable securities	3,154,005	3,356,064
Accounts receivable, net	540,932	562,773
Prepaid expenses and other current assets	310,063	329,204
Total current assets	4,677,595	4,903,972
Property and equipment, net	201,273	209,639
Operating right-of-use assets	68,887	73,959
Equity method investment	568,145	593,582
Intangible assets, net	321,501	350,490
Goodwill	5,243,266	5,243,266
Other long-term assets	208,622	234,799
Total assets	\$ 11,289,289	\$ 11,609,707
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 82,194	\$ 119,615
Accrued expenses and other current liabilities	442,133	424,311
Deferred revenue and customer deposits	142,372	144,499
Operating lease liability, current	47,904	49,872
Total current liabilities	714,603	738,297
Operating lease liability, noncurrent	110,267	120,770
Finance lease liability, noncurrent	6,960	9,191
Long-term debt, net	989,356	988,953
Other long-term liabilities	20,373	19,944
Total liabilities	1,841,559	1,877,155
Commitments and contingencies		
Stockholders' equity:		
Preferred stock	—	—
Common stock	177	182
Additional paid-in capital	14,960,837	14,797,723
Accumulated other comprehensive (loss) income	(4,941)	619
Accumulated deficit	(5,508,343)	(5,065,972)
Total stockholders' equity	9,447,730	9,732,552
Total liabilities and stockholders' equity	\$ 11,289,289	\$ 11,609,707

**TWILIO INC.**
**Condensed Consolidated Statements of Cash Flows**
**(In thousands)**
**(Unaudited)**

	<b>Three Months Ended March 31,</b>	
	<b>2024</b>	<b>2023</b>
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss	\$ (55,349)	\$ (342,139)
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:		
Depreciation and amortization	53,318	71,393
Non-cash reduction to the right-of-use asset	5,076	8,574
Net amortization of investment premium and discount	(6,029)	3,515
Impairment of long-lived assets	—	21,784
Stock-based compensation including restructuring	158,606	170,799
Amortization of deferred commissions	18,829	17,865
Provision for doubtful accounts	6,204	7,220
Share of losses from equity method investment	29,575	30,419
Impairment of strategic investments	—	46,154
Other adjustments	4,996	9,746
Changes in operating assets and liabilities:		
Accounts receivable	15,637	(35,215)
Prepaid expenses and other current assets	16,901	(51,438)
Other long-term assets	6,859	(21,481)
Accounts payable	(37,762)	66
Accrued expenses and other current liabilities	(12,447)	(19,130)
Deferred revenue and customer deposits	(2,127)	(2,611)
Operating lease liabilities	(12,470)	(13,651)
Other long-term liabilities	306	264
Net cash provided by (used in) operating activities	<u>190,123</u>	<u>(97,866)</u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchases of marketable securities and other investments	(435,590)	(136,119)
Proceeds from sales and maturities of marketable securities	638,185	355,195
Capitalized software development costs	(11,154)	(9,860)
Purchases of long-lived and intangible assets	(1,671)	(6,751)
Net cash provided by investing activities	<u>189,770</u>	<u>202,465</u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Principal payments on debt and finance leases	(4,832)	(7,353)
Value of equity awards withheld for tax liabilities	(1,918)	(2,456)
Repurchases of shares of Class A common stock and related costs	(356,900)	(114,993)
Proceeds from exercises of stock options	421	3,264
Net cash used in financing activities	<u>(363,229)</u>	<u>(121,538)</u>
Effect of exchange rate changes on cash, cash equivalents and restricted cash	—	39
<b>NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH</b>	<u>16,664</u>	<u>(16,900)</u>
<b>CASH, CASH EQUIVALENTS AND RESTRICTED CASH—Beginning of period</b>	<u>655,931</u>	<u>656,078</u>
<b>CASH, CASH EQUIVALENTS AND RESTRICTED CASH —End of period</b>	<u>\$ 672,595</u>	<u>\$ 639,178</u>

**TWILIO INC.**

**Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures**

(In thousands, except shares, per share amounts and percentages)

(Unaudited)

	Three Months Ended March 31,	
	2024	2023
<b>GAAP gross profit</b>	\$ 544,041	\$ 490,690
GAAP gross margin	52.0 %	48.7 %
Non-GAAP adjustments:		
Stock-based compensation	5,891	5,290
Amortization of acquired intangibles	15,682	29,961
Payroll taxes related to stock-based compensation	345	195
Non-GAAP gross profit	<u>\$ 565,959</u>	<u>\$ 526,136</u>
Non-GAAP gross margin	54.1 %	52.3 %
<b>GAAP research and development</b>	\$ 251,615	\$ 238,595
Non-GAAP adjustments:		
Stock-based compensation	(81,349)	(78,093)
Amortization of acquired intangibles	(1,120)	(420)
Acquisition and divestiture related expenses	—	(447)
Payroll taxes related to stock-based compensation	(3,937)	(2,870)
Non-GAAP research and development	<u>\$ 165,209</u>	<u>\$ 156,765</u>
Non-GAAP research and development as % of revenue	15.8 %	15.6 %
<b>GAAP sales and marketing</b>	\$ 214,018	\$ 259,885
Non-GAAP adjustments:		
Stock-based compensation	(34,655)	(48,129)
Amortization of acquired intangibles	(12,137)	(20,393)
Acquisition and divestiture related expenses	—	(1,058)
Payroll taxes related to stock-based compensation	(1,646)	(1,478)
Non-GAAP sales and marketing	<u>\$ 165,580</u>	<u>\$ 188,827</u>
Non-GAAP sales and marketing as % of revenue	15.8 %	18.8 %
<b>GAAP general and administrative</b>	\$ 111,966	\$ 112,568
Non-GAAP adjustments:		
Stock-based compensation	(34,263)	(28,954)
Acquisition and divestiture related expenses	—	(730)
Loss on net assets held for sale	—	(3,824)
Payroll taxes related to stock-based compensation	(848)	(704)
Charitable contributions	(1,295)	(1,599)
Non-GAAP general and administrative	<u>\$ 75,560</u>	<u>\$ 76,757</u>
Non-GAAP general and administrative as % of revenue	7.2 %	7.6 %

**TWILIO INC.**

**Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures**

(In thousands, except shares, per share amounts and percentages)

(Unaudited)

	Three Months Ended March 31,	
	2024	2023
<b>GAAP loss from operations</b>	\$ (43,504)	\$ (264,084)
GAAP operating margin	(4.2)%	(26.2)%
Non-GAAP adjustments:		
Stock-based compensation	156,158	160,466
Amortization of acquired intangibles	28,939	50,774
Acquisition and divestiture related expenses	—	2,235
Loss on net assets held for sale	—	3,824
Payroll taxes related to stock-based compensation	6,776	5,247
Charitable contributions	1,295	1,599
Restructuring costs	9,946	121,942
Impairment of long-lived assets	—	21,784
Non-GAAP income from operations	\$ 159,610	\$ 103,787
Non-GAAP operating margin	15.2 %	10.3 %
<b>GAAP net loss attributable to common stockholders</b>	\$ (55,349)	\$ (342,139)
GAAP net loss attributable to common stockholders as % of revenue	(5.3)%	(34.0)%
Non-GAAP adjustments:		
Stock-based compensation	156,158	160,466
Amortization of acquired intangibles	28,939	50,774
Acquisition and divestiture related expenses	—	2,235
Loss on net assets held for sale	—	3,824
Payroll taxes related to stock-based compensation	6,776	5,247
Accretion of debt discount and issuance costs	403	387
Income tax benefit related to acquisitions	—	(384)
Provision of income tax effects related to non-GAAP adjustments	(31,086)	(14,044)
Charitable contributions	1,295	1,599
Share of losses of equity method investment	29,575	30,419
Restructuring costs	9,946	121,942
Impairment of long-lived assets	—	21,784
(Gains) losses on impairment of strategic investments	(322)	46,154
Non-GAAP net income attributable to common stockholders	\$ 146,335	\$ 88,264
Non-GAAP net income attributable to common stockholders as % of revenue	14.0 %	8.8 %

**TWILIO INC.**

**Reconciliation of GAAP Financial Measures to Non-GAAP Financial Measures**

(In thousands, except shares, per share amounts and percentages)

(Unaudited)

	Three Months Ended March 31,	
	2024	2023
<b>GAAP net loss per share attributable to common stockholders, basic and diluted*</b>	\$ (0.31)	\$ (1.84)
Non-GAAP adjustments:		
Stock-based compensation	0.85	0.85
Amortization of acquired intangibles	0.16	0.27
Acquisition and divestiture related expenses	—	0.01
Loss on net assets held for sale	—	0.02
Payroll taxes related to stock-based compensation	0.04	0.03
Accretion of debt discount and issuance costs	—	—
Income tax benefit related to acquisitions	—	—
Provision of income tax effects related to non-GAAP adjustments	(0.17)	(0.07)
Charitable contributions	0.01	0.01
Share of losses of equity method investment	0.16	0.16
Restructuring costs	0.05	0.65
Impairment of long-lived assets	—	0.12
(Gains) losses on impairment of strategic investments	—	0.24
Other dilutive	0.01	0.02
Non-GAAP net income per share attributable to common stockholders, diluted	\$ 0.80	\$ 0.47
<b>GAAP weighted-average shares used to compute net loss per share attributable to common stockholders, basic</b>	181,017,726	186,403,349
<b>Weighted Average Diluted Shares Outstanding</b>	2,336,311	2,284,442
<b>Non-GAAP weighted-average shares used to compute non-GAAP net income per share attributable to common stockholders, diluted</b>	183,354,037	188,687,791

\* Some columns may not add due to rounding

**TWILIO INC.**

**Reconciliation to Non-GAAP Financial Measures**

(In thousands, except percentages)

(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2024</b>	
<b>GAAP Revenue</b>	\$	1,047,050
<b>Organic Revenue</b>	\$	1,047,050
GAAP Revenue Y/Y Growth		4 %
Organic Revenue Y/Y Growth		7% <sup>1</sup>

<sup>1</sup> Organic revenue for the three months ended March 31, 2023, when used as the denominator for Organic Revenue Growth for the three months ended March 31, 2024, excludes \$28.0 million of divestiture revenue. Revenue for the three months ended March 31, 2023 was \$1.01 billion.

	<b>Three Months Ended March 31,</b>	
	<b>2024</b>	
<b>GAAP Communications Revenue</b>	\$	972,005
<b>Communications Organic Revenue</b>	\$	972,005
GAAP Communications Revenue Y/Y Growth		4 %
Communications Organic Revenue Y/Y Growth		7% <sup>1</sup>

<sup>1</sup> Communications organic revenue for the three months ended March 31, 2023, when used as the denominator for Communications Organic Revenue Growth for the three months ended March 31, 2024, excludes \$28.0 million of divestiture revenue. Communications revenue for the three months ended March 31, 2023, was \$932.9 million.

	<b>Three Months Ended March 31,</b>	
	<b>2024</b>	<b>2023</b>
<b>Free cash flow</b>		
Net cash provided by (used in) operating activities	\$ 190,123	\$ (97,866)
Operating cash flow margin	18 %	(10)%
Non-GAAP adjustments:		
Capitalized software development costs	(11,154)	(9,860)
Purchases of long-lived and intangible assets	(1,671)	(6,751)
<b>Free cash flow</b>	<b>\$ 177,298</b>	<b>\$ (114,477)</b>
<b>Free cash flow margin</b>	<b>17 %</b>	<b>(11)%</b>

**TWILIO INC.**

**Operating Results by Segment**

(In thousands)

(Unaudited)

	<b>Three Months Ended March 31, 2024</b>
<b>Revenue:</b>	
Communications	\$ 972,005
Segment	75,045
Total	\$ 1,047,050
<b>Non-GAAP income (loss) from operations:</b>	
Communications	\$ 249,010
Segment	(20,994)
Corporate costs	(68,406)
Total	\$ 159,610
<b>Reconciliation of non-GAAP income from operations to loss from operations:</b>	
Total non-GAAP income from operations	\$ 159,610
Stock-based compensation	(156,158)
Amortization of acquired intangibles	(28,939)
Payroll taxes related to stock-based compensation	(6,776)
Charitable contributions	(1,295)
Restructuring costs	(9,946)
Loss from operations	(43,504)
Other expenses, net	(1,657)
Loss before provision for income taxes	\$ (45,161)



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